



Captains of Industry  
**Plenary Seminar**

11-13  
JUNE  
2018  
GCT VENUES PLUS  
BANK ST  
CANARY WHARF  
LONDON

# Captains of Industry Plenary Seminar

New to **ela 2018**, we will be introducing a formal ribbon-cutting Opening Ceremony followed by a Captains of Industry Plenary Seminar. This prestigious, invitation-only event will be attended by Latin American Ambassadors to the UK, senior travel industry figures, selected media representatives and key influencers, influential business leaders and special guests with links to Latin America tourism.

The 2-hour seminar will complement the World Travel & Tourism Council's (WTTC) own theme at this year's Global Summit, '**Our People, Our World, Our Future,**' taking an emphasis on tourism opportunities for Latin America, including best practice, responsible and sustainable travel.

## Event Information

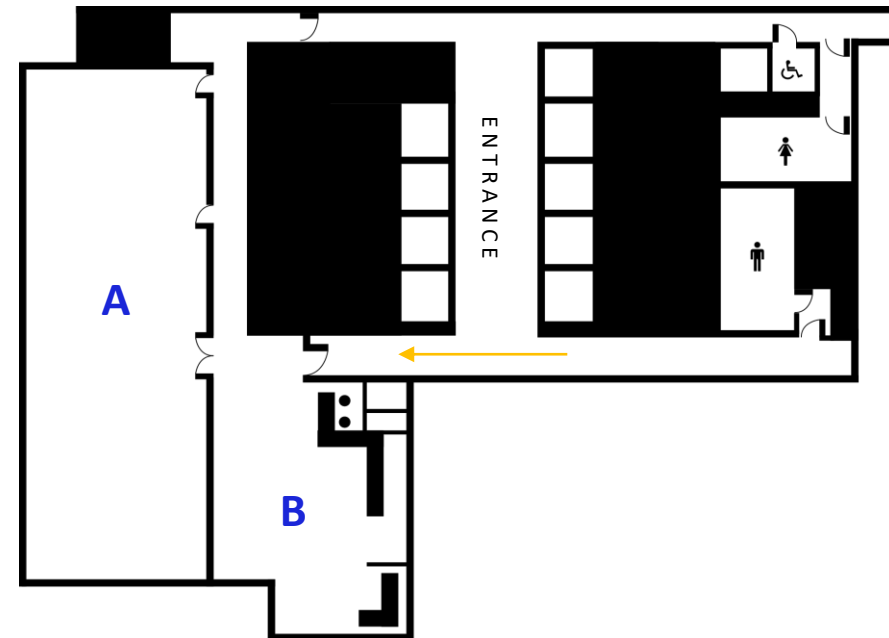
**Title** - Opening Ceremony and Captains of Industry Plenary Seminar

**Date** : Monday 11 June 2018

**Time** : 9:30am-11:30am

**Location** : 29th Floor, CCT Venues,  
40 Bank Street, Canary Wharf,  
London, E14 5NR

## 29<sup>th</sup> FLOOR MAP



## Event Schedule

- 09.30am**      **Opening Ceremony**  
*Opening Remarks from Colin Stewart, LATA Chairman and Baroness Hooper, Honorary President All-Party Parliamentary British-Latin America Group)*
- 10.00am**      **Our People, Our World, Our Future**  
*Opening keynote from Gloria Guevara, WTTC President & CEO*
- 10.50am**      **Outbound travel to Latin America: Opportunities and Challenges**  
*Panel discussion*  
*Moderator: Jeremy Skidmore*
- 11.30am**      **End of Session – guests depart**  
*Optional networking (teas/coffees)*  
*Optional visit to main event floor*

## Partnership Package

- Official sponsor of the 2-hour Captains of Industry Plenary Seminar for up to 50 delegates.
- Seminar listing on ela website and the ela event guide.
- 5 minutes to introduce speakers and present your product.
- Branded pop-up banners in the Seminar Room for the day.
- Access to Seminar Room for the day.
- Complimentary Wi-Fi
- AV Equipment, screen and microphone provided.



**Cost: GBP 10,000.00 + VAT**



PLEASE CONTACT  
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