



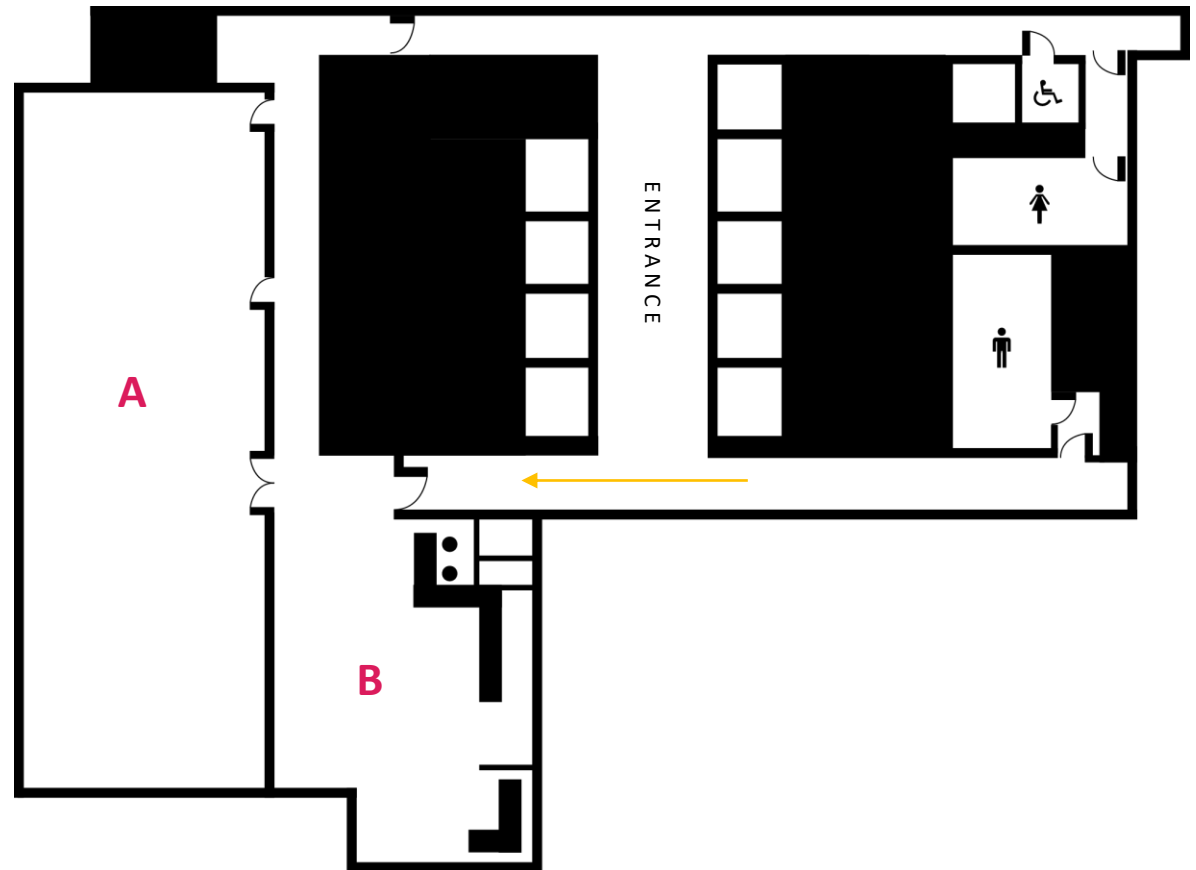
SPONSORSHIP
OPPORTUNITIES

11-13
JUNE
2018
GCT VENUES PLUS
BANK ST
CANARY WHARF
LONDON

SPONSORSHIP OPPORTUNITIES

29th FLOOR MAP

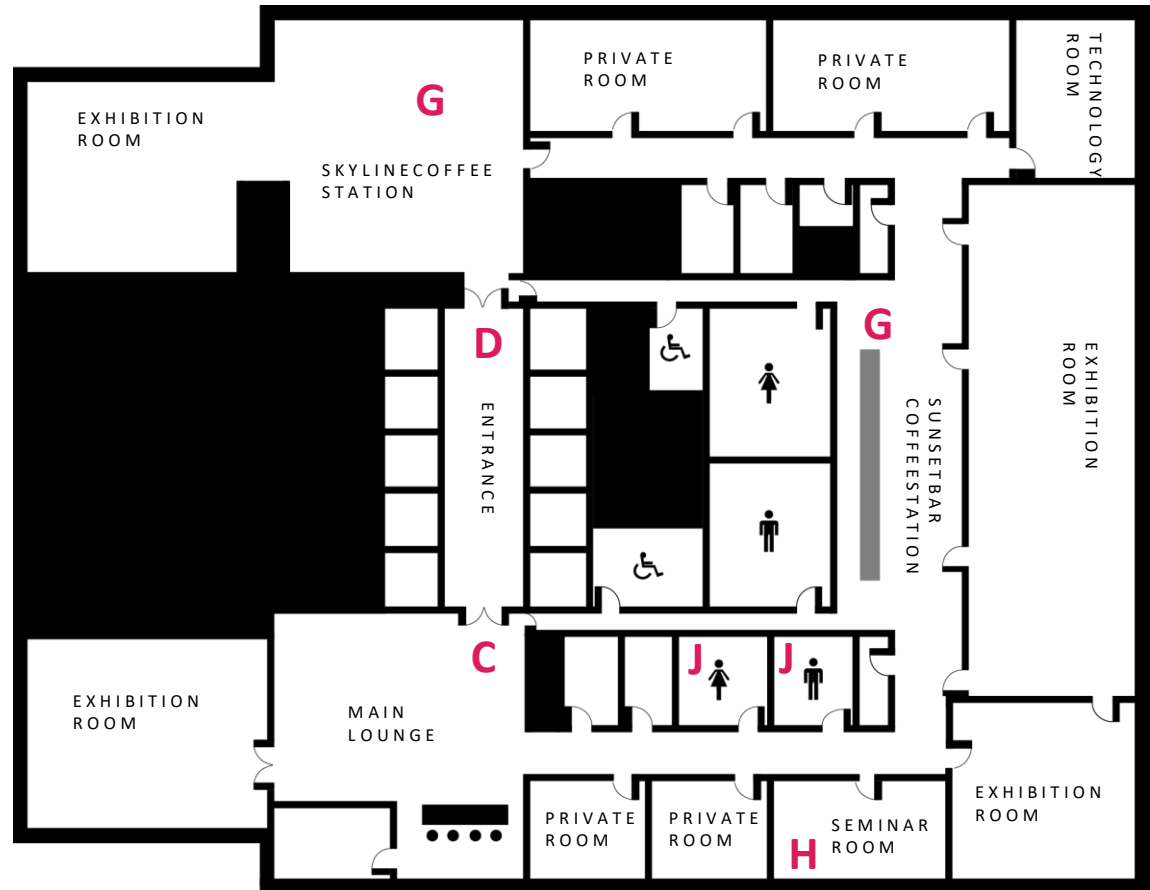
Lunch area



SPONSORSHIP OPPORTUNITIES

32nd FLOOR MAP

Main Exhibition Space



SPONSORSHIP OPPORTUNITIES

LATA ACHIEVEMENT AWARDS

From GBP 750.00 + VAT

MONDAY 11TH OF JUNE 2018

from 18:30h to 21:30h, 29th floor

There are two fantastic sponsorship opportunities at the [LATA Achievement Awards](#)

Headline Sponsorship fee:

£7,500 + VAT

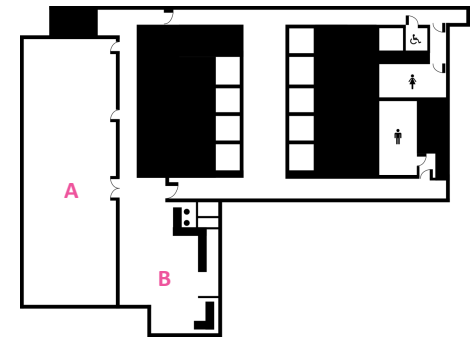
Award Sponsorship fee:

£750 + VAT per Category

Please see our dedicated [LATA Achievement Awards](#) document for more information about our headline opportunity as well as the various awards you can sponsor!



A & B FLOOR PLAN



SPONSORSHIP OPPORTUNITIES

ela **ENCORE**

From GBP 6,000.00 + VAT

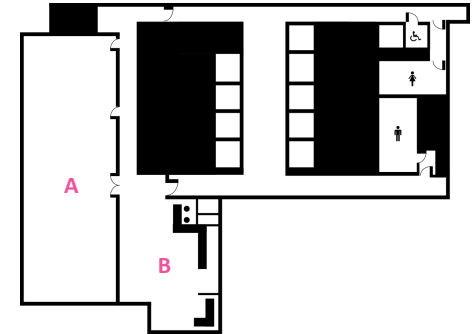
WEDNESDAY 13TH OF JUNE 2018

from 17:30h to 18:30h, 29th floor

- ❖ Naming rights on the event (ela encore 2018 presented by xxx).
- ❖ Invitation design and printing.
- ❖ Your branding & decoration (banners and stackable cubes) for the evening.
- ❖ Official photographs during the evening.
- ❖ Exposure through social media channels.
- ❖ Partnership acknowledgment on selected event printed and online materials.
- ❖ Opportunity to hand-out giveaway bags/gifts to all attendees (to be provided by sponsor).



A & B FLOOR PLAN



SPONSORSHIP OPPORTUNITIES

MAIN LOUNGE

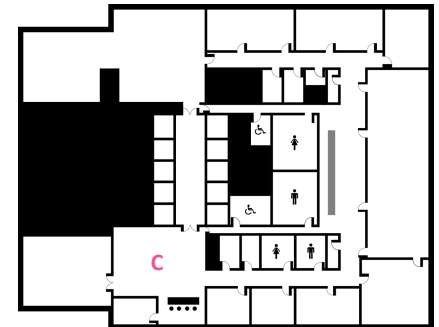
From GBP 12,000.00 + VAT

Your brand proudly on show, in one of the venues main rooms with highest footfall!

- ❖ Your branding in the main lounge, reception and at the coffee station!
- ❖ Partnership acknowledgment on selected event printed and online materials.
- ❖ 1 extra complimentary delegate.



C FLOOR PLAN



SPONSORSHIP OPPORTUNITIES

COFFEE BREAK AREA x2

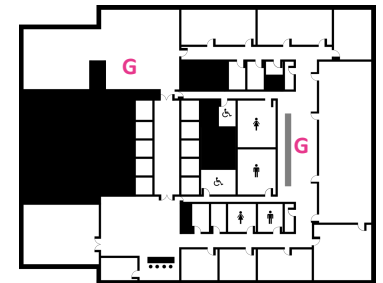
From GBP 3,500.00 + VAT each

With four networking coffee breaks, your brand will resonate as delegates network.

- ❖ Your branding in the coffee area!
- ❖ Partnership acknowledgment on selected event printed and online materials.
- ❖ Branded disposable hot drink cups.
- ❖ 1 extra complimentary delegate.



G FLOOR PLAN



SPONSORSHIP OPPORTUNITIES

OFFICIAL LUNCH SPONSOR

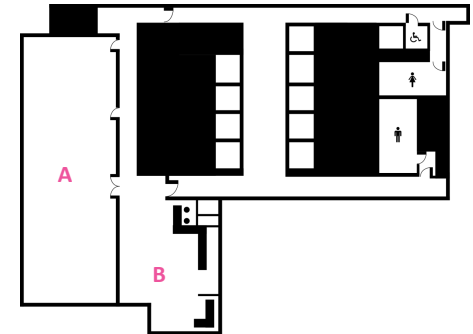
From GBP 12,000.00 + VAT

Compliment the delegates delicious lunch with your unique branding.

- ❖ Naming rights for lunch (ela lunch provided by xxx).
- ❖ Your branding exclusively on the 29th floor, where daily lunch is served!
- ❖ Partnership acknowledgment on selected event printed and online materials.
- ❖ 1 extra complimentary delegate.
- ❖ 1,000 branded napkins.



A & B FLOOR PLAN



SPONSORSHIP OPPORTUNITIES

RESTROOM SIGNAGE

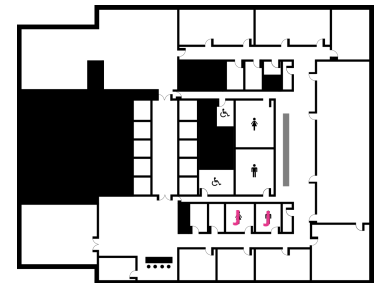
From GBP 3,500.00 + VAT

Make your brand noticeable, as delegates spend a penny!

- ❖ Your branding in the restrooms (on bathroom mirrors)
- ❖ Partnership acknowledgment on online materials.



J FLOOR PLAN



SPONSORSHIP OPPORTUNITIES

BRANDED NOTEPADS AND PENS

From GBP 5,000.00 + VAT

- ❖ Your branding on the official ela notepad and pen – 1,000 notepads and pens!
- ❖ Partnership acknowledgment on online materials.



SPONSORSHIP OPPORTUNITIES

WI-FI CARDS

From GBP 1,500.00 + VAT

- ❖ Your branding on the official ela Wi-Fi card, the one thing everybody needs! – 1,000 WI-FI cards!
- ❖ Partnership acknowledgment on online materials.



SPONSORSHIP OPPORTUNITIES

VIDEOS x 3

From GBP 1,500.00 + VAT

- ❖ Your video played on-loop on one of the dedicated Experience Latin America screens.
- ❖ Partnership acknowledgment on online materials.



SPONSORSHIP OPPORTUNITIES

OPENING CEREMONY AND CAPTAINS OF INDUSTRY PLENARY SEMINAR

MONDAY 11TH OF JUNE 2018

from 09:30h to 11:30h, 29th floor

New to **ela 2018**, we will be introducing a formal ribbon-cutting Opening Ceremony followed by a Captains of Industry Plenary Seminar. This prestigious, invitation-only event will be attended by Latin American Ambassadors to the UK, senior travel industry figures, and many more key influencers and special guests with links to Latin America tourism.

Sponsorship fee: £10,000 + VAT

Please see our dedicated [Captains of Industry Plenary Seminar](#) document for more information about our headline opportunity as well as the various awards you can sponsor!



A & B FLOOR PLAN





PLEASE CONTACT
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ela

EXPERIENCE
LATIN AMERICA