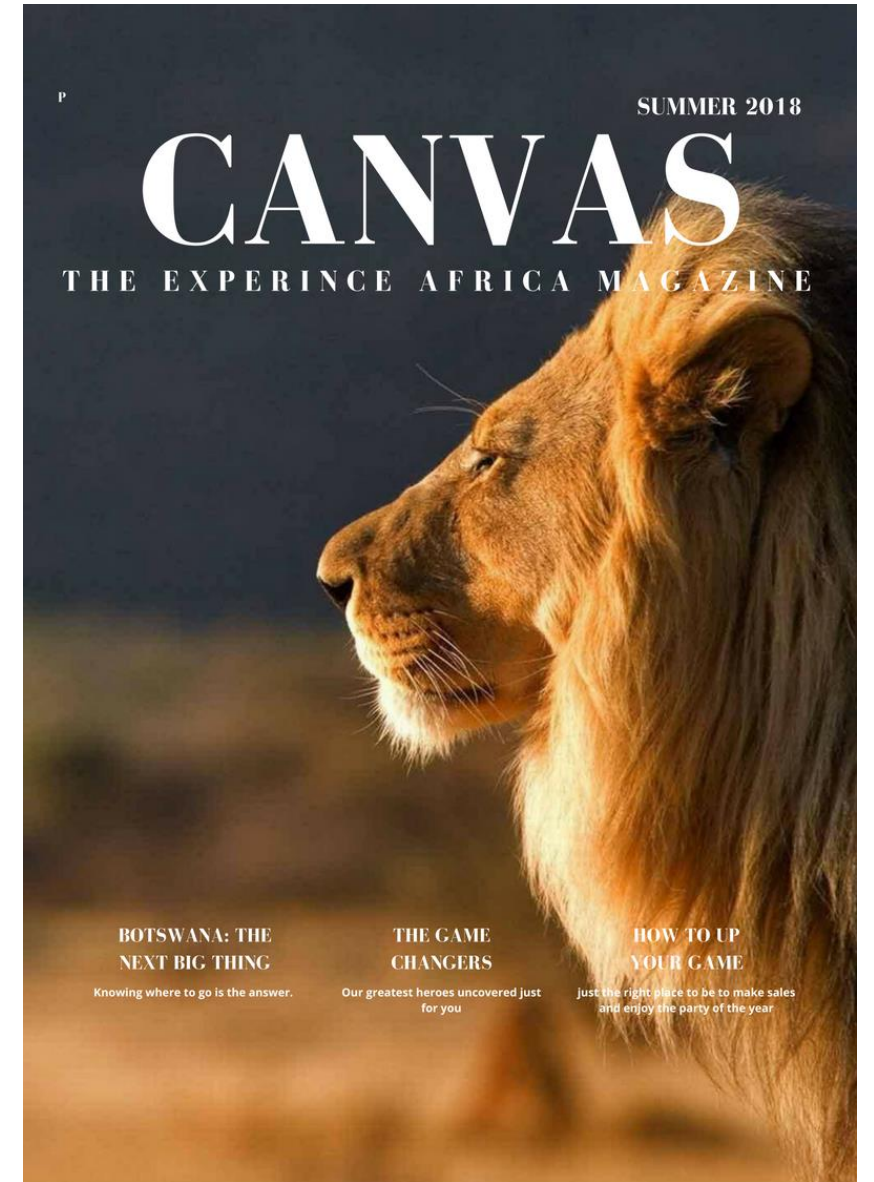


PUT YOURSELF
IN THE PICTURE
ON THE PAGES
OF OUR OFFICIAL
SHOW GUIDE
MAGAZINE



Experience Africa

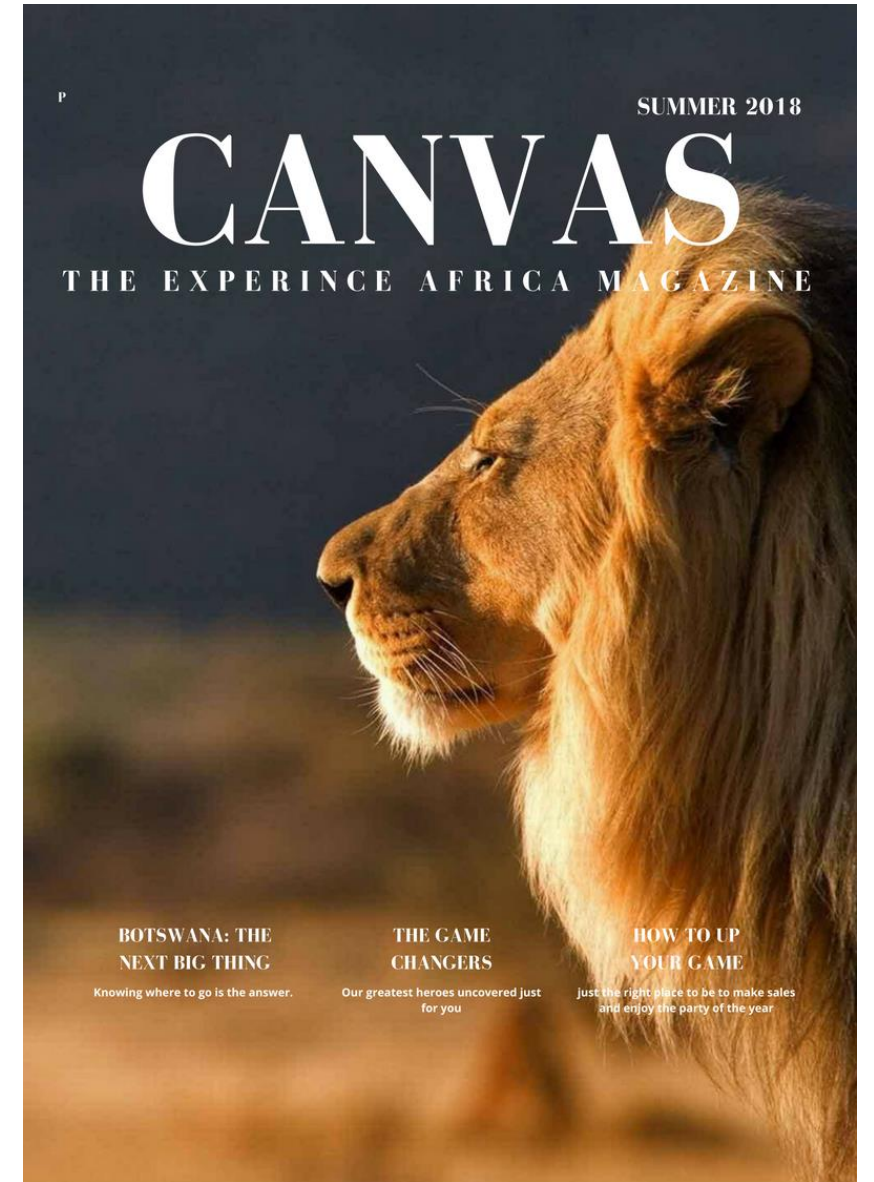


If a picture can paint a thousand words, **CANVAS** is our captivating official show magazine and dual handy catalogue that is packed with the show's essential floor plans, seminar programmes, meeting schedules as well as smart opinions, fresh thinking, essential commentary and engrossing feature articles. Whether your business is a major force, unsung, emerging, ambitious, reimagined or shamelessly desired, get inspired and paint **CANVAS** your way ...

This inspired magazine is the visual reference hub over the three day show that everyone will be clutching a copy of, reading for pleasure and then referring to throughout the coming year post-show back at the office. Responsive interactions with the advertisements, content and voices painting our first published edition of **CANVAS** mean this is an easy no-brainer decision. Fast track your profile by bringing your message and brand offering right to the heart of the **Experience Africa** conversation to drive sales!



Experience Africa



A PRINT PLATFORM THAT WILL BE READ THROUGH THE WHOLE YEAR!

WHY?

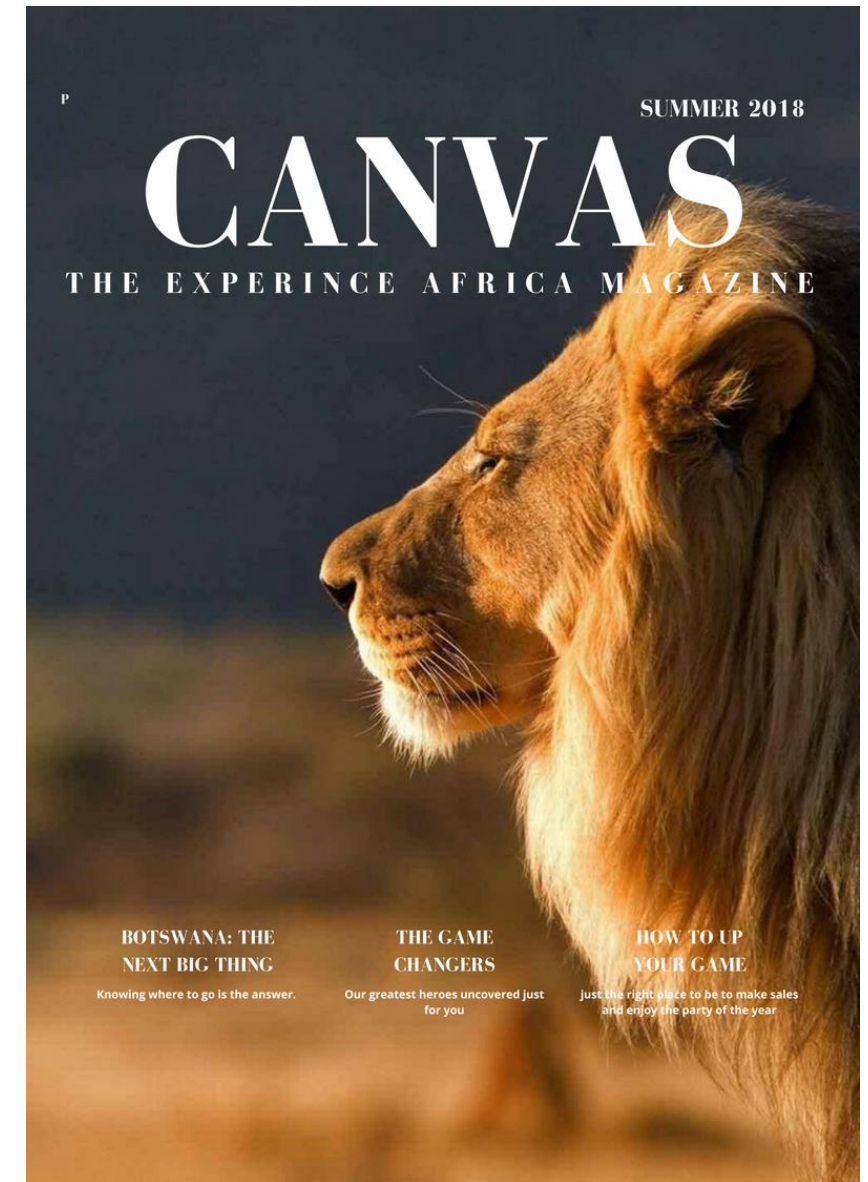
Guarantee recognition and engagement by generating a lasting impression reaching the influential, captive and powerful audience at Experience Africa in print. Get savvy and tactical by colouring our CANVAS magazine your way by presenting your proposition in print where no one will miss your message.

WHO?

A clued up and diverse crowd of our cherry picked and diverse suppliers, powerful active buyers, plus media folk from the UK and across Europe. An African travel trade show celebration of this blueprint has never taken place before in the UK and looks set to attract record attendance. Each of our summer super heroes will be clutching their copy of CANVAS from the moment they enter the show until they do their post-show follow up and beyond ...



Experience Africa



CHOOSE FROM OUR VERSATILE
MIX OF REWARDING
OPPORTUNITIES AND SOLUTIONS!

COST

Inside Front Cover	£1500
Inside Back Cover	£1300
Outside Back Cover	£2100
Full Page	£1150
Half-Page	£ 600
Quarter Page	£ 360
Promotional Feature	from £1500
Enhanced Exhibitor Listing	£ 150

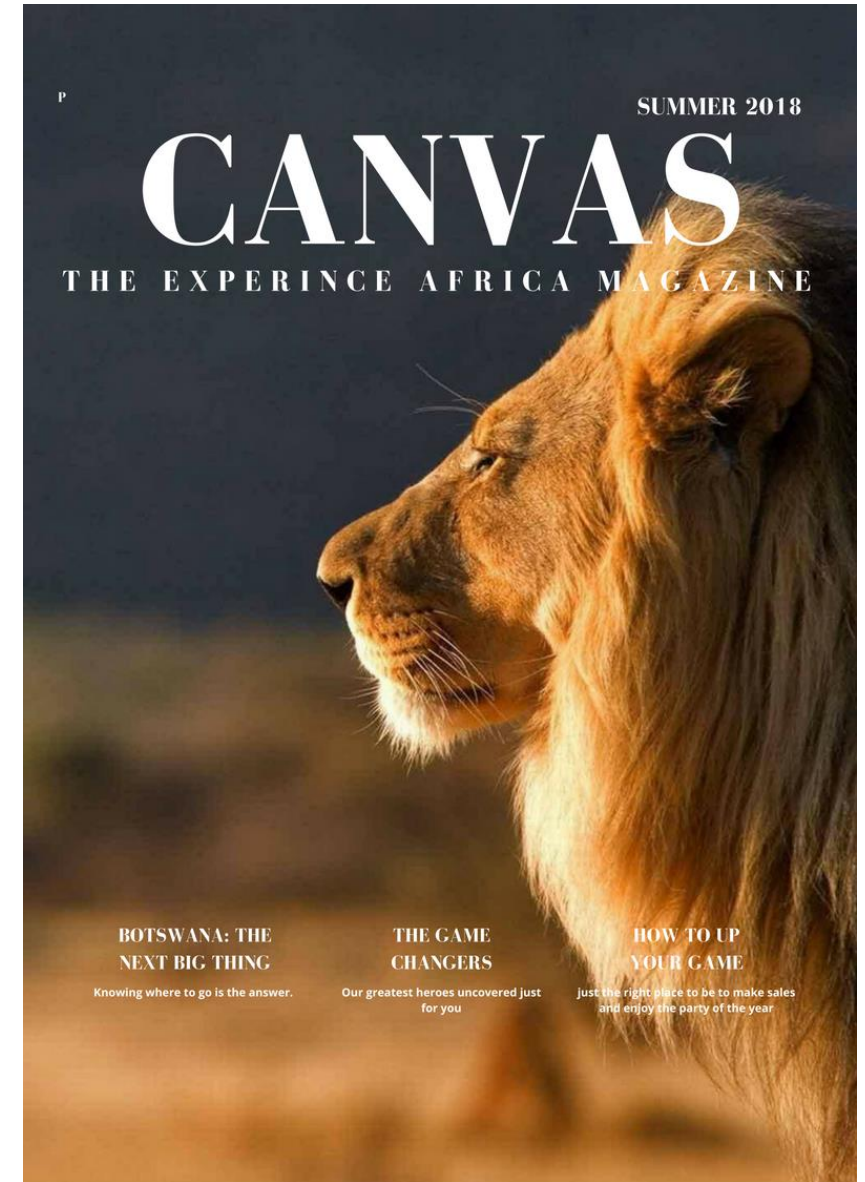
Booking deadline: TBA

Ad spec on request, Artwork submission deadline: TBA

Advertorial and sponsored copy sign off deadline: TBA



Experience Africa



CANVAS

CANVAS

GET IN THE FRAME TODAY!

CHAT TO THE EA TEAM ON
+44 (0) 1242 506 444 OR
EMAIL INFO@EXPERIENCEAFRICA.TRAVEL



Experience Africa

