

## Latin Routes Launches First New Destination Since Pandemic

Latin Routes, an award-winning tour operator in the Latin America holiday market, has today launched its first new destination since 2019. The introduction of Panama to its portfolio is its second offering within Central America after Costa Rica, which the company says is the perfect combination for travellers wanting to experience the biodiversity of the region.

For the launch of Panama, Latin Routes has introduced a *Highlights of Panama* itinerary, an 11-day holiday which includes the **Panama Canal, Bocas del Toro beaches, coffee plantations** and **Boquete** – the best place in Panama to spot the quetzal bird. It's also launching two multi-centre itineraries, an *18-day Panama & Costa Rica* itinerary and a *17-day Panama & Colombia* trip.

**Product Manager Cat Davies** said: 'The launch of Panama is an exciting one for us. Not only is it our first new destination since we launched Guyana pre-pandemic, but it's also our second destination in Central America, a region we expanded into with the launch of Costa Rica in 2018. Costa Rica has become one of our best-selling destinations, and with the introduction of Panama, which shares a border with Costa Rica, it offers the perfect multi-centre trip, giving our guests more options in the region, and the opportunity to explore lesser-known areas of Latin America.'

**Gaynor Atherton, Business Development Manager** added: "For agents who have customers wanting to visit Costa Rica but face obstacles with availability, Panama is a great alternative. It's a similar flight time from the UK, has amazing nature experiences, and is packed with culture. It also boasts a fascinating history, and a variety of areas including its cosmopolitan capital city, idyllic islands, rainforest and more. For guests who perhaps want to stay a little longer in the region, it is perfectly combined with Costa Rica, with places such as Puerto Viejo and Limon within easy reach of Bocas del Toro in Panama."

Later this year, Latin Routes will be expanding its product portfolio in Central America with more destinations in the region.

Latin Routes' 11-day Highlights of Panama itinerary is from £2,949pp and includes international flights, 9 nights' accommodation, a guided tour of Panama City & the Panama Canal, motorised canoe trip on the Gatun river and visit to an indigenous community, plus a guided walk and coffee tasting in Boquete.

### About Latin Routes

Latin Routes specialises in truly individual tailor-made holidays to Latin America. Built from scratch in 2012 by Jessica Dennison and Martin Johnson, two friends and travel specialists with a true passion for the continent, Latin Routes has become a leading and award-winning operator in the Latin America holiday market. Our knowledge of the destination is second-to-none, and always based on our own first-hand travel experiences. The company is fully independent, and ATOL protected, offering our clients complete peace of mind. For further information or comments, please contact Felipe Francisco on 0208 546 6222 or by email [felipe.francisco@latinroutes.co.uk](mailto:felipe.francisco@latinroutes.co.uk).